

# The Ingredient Company

November 11, 2011

The Ingredient Company is pleased to announce that effective November 8 2011 it has purchased Super Ingredients and its gelatin/Hydrocolloid business.

The Ingredient Company is currently in its 20th year of conducting business in both Canada and the US, with the majority of the products we supply being Natural and align with current product/consumer trends!

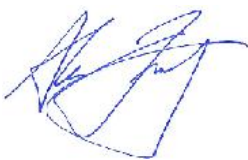
As part of the wholesale ingredient industry, The Ingredient Company supplies high-quality food ingredients to the Food, Pharmaceutical and Nutraceutical industries. The Ingredient Company has a proven track-record of success working with companies in all segments of the market - small, mid-market and large.

Our primary objective is to work with our network of Product Partners to provide solutions that align with those of our customers. In the coming weeks your Account Manager will contact you to bring you up to date on the capabilities and products of The Ingredient Company.

We ask that you please update the contact information in your system with the information provided below. If anyone else in your organization needs to be notified of this announcement, we kindly ask you to provide them a copy of this letter.

On behalf of myself and the group at The Ingredient Company, we look forward to continuing to work with you in the supply of your ingredient needs.

Kindest regards,  
THE INGREDIENT COMPANY



Al Frittenburg  
President

## **Contact Information**

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